

Message Text

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PAGE 01 TEGUCI 01337 112211Z

12

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 097198

R 111920Z MAR 76
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 2757

UNCLAS TEGUCIGALPA 1337

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 2216

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0067300

4. SIKAFFI INDUSTRIA DE DISCOS

5. P.O. BOX 120; 9A. CALLE NO. 74

6. SAN PEDRO SULA, HONDURAS

7. ESTABL: 1969 8. EMPL: 38 9. SIZE: (20-X)MEDIUM

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONDURAS, GUATEMALA, NICARAGUA AND COSTA
RICA.

12. RPT. DATE: 03/76

13A. 36520/034 MAN; DIST; EXP; PHONOGRAPHY RECORDS, RECORD
BLANKS, AND PRERECORDED TAPES.

14. CONTACT: JORGE J. SIKAFFI, TITLE: MGR.

15. CABLE: SINDI 16. TELEX: NA 17. TEL: 521921

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18. FINANCIAL REFS: BANCO DE HONDURAS AND BANCO DE LA FINANCIERA HONDURENA, BOTH IN SAN PEDRO SULA.

19. TRADE REFS: CHAMBER OF COMMERCE, BOULEVARD DE CIRCUNVALACION, SAN PEDRO SULA.

20. NONE REPRESENTED.

21. JORGE J. SIKAFFI OPERATES TWO BUSINESSES IN SAN PEDRO SULA: ONE IS A RADIO BROADCASTING STATION (HRVW-THE VOICE OF CENTRAL AMERICA) AND THE OTHER IS THIS FACTORY, INSTALLED IN 1969, FOR THE PRODUCTION OF PHONOGRAPH RECORDS AND TAPES. THERE IS NO COMPETITION IN HONDURAS FOR THIS FIRM. THIS FIRM PRODUCES ITS OWN RECORDS AND TAPES AND BUYS MASTER RECORDS AND TAPES FROM RECORDING FIRMS IN THE UNITED STATES, MEXICO, BRAZIL, COLOMBIA, PERU AND ITALY. IT RECEIVES 10 PERCENT ROYALTY FOR RECORDS MANUFACTURED UNDER LICENSE. THE FIRM ENJOYS A GOOD REPUTATION IN LOCAL BANNING CIRCLES AND IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. SUPPLIERS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: D. MCNALLY SANCHEZ

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NNN

Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Margaret P. Grafeld
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